AN INTRODUCTION TO

•SUMMERHALL DISTILLERY •



SUMMERHALL:
WHERE ART MEETS CRAFT

Our multi-award winning distillery is located in the Summerhall arts venue. A mellee of galleries, workshops, theatres and studios mingling with a pub, a brewery- and our distillery.











"A village, a community, a place to feel – however fancifully – that you belong, among all the madness."

(The Stage, August 2017)

We were EDINBURGH'S FIRST GIN DISTILLERY IN 150 YEARS... Now we are so much more...



Built from scratch by co-founders, Matthew Gammell and Marcus Pickering, Summerhall Distillery occupies the site of what was once the small animal hospital of the University Veterinary School.

OUR DNA

INGINUITY

AMBITIOUS

SHOWBIZ













INNOVATION

FLAIR

INDUSTRIOUS

PRODUCTION FACILITIES

We distil, bottle, label and fulfil every bottle from our bonded distillery making us a dynamic, fast and competitive partner.

We can bottle almost any shape and size - including 5 litre drums, kegs, litre bottles, miniatures and gin-filled baubles.

Our on-site engineer even customised our own machinery to produce gin-filled Christmas decorations - with the capacity of over a million baubles a year from our site.





TRIP ADVISOR'S BEST VISITOR ATTRACTION IN EDINBURGH, THE LOTHIANS & BORDERS

All 5 star excellent ratings

"A definite must when you're visiting Edinburgh, informative, funny and value for money"

"I wasn't a gin drinker and have been converted"

"A fantastic story. Great gins. AMAZING tour"



"If you have one gin distillery you are going to visit, this MUST be the one!"

"Love the eclectic atmosphere and quaint surrounds of this smaller than expected distillery"

"We loved everything about the place, especially Emily & Gertrude! So many gin samples as well ha ha. A must-see whilst in Edinburgh"

Scottish TOURIST BOARD ★★★★★ TOUR

OVER SIXTY

INTERNATIONAL SPIRITS AWARDS

SUMMERHALL DISTILLERY

AWARD	ORGANISATION	YEAR	CATEGORY
Winner	Dickins Edinburgh Public Vote	2020	Edinburgh's Lockdown Hero Award
Winner	Scottish Gin Awards	2017	Excellence in Marketing
Bronze	Marketing Society Star Awards	2017	Food and Drink
Winner	Marketing Society Star Awards	2017	Chairman's Award for SME
Gold	The Spirits Business - Distillery	2017	Consumer Experience
Gold	Masters The Spirits Business -	2017	Digital and Social Media
Gold	Distillery Masters The Spirits Business	2017	Green Initiatives
Silver	- Distillery Masters The Spirits	2017	Distillery Facilities
Silver	Business - Distillery Masters The	2017	Distillery Innovations
Shortlisted	Spirits Business - Distillery Masters	2016	
Finalist	HSBC Scottish Export Awards	2016	Food and Drink Company of the Year
	Business Insider Made in Scotland		

PICKERING'S GIN

AWARD	ORGANISATION	YEAR	CATEGORY
Silver	San Francisco World Spirits Competition	2019	Premium Gin
Silver	New Zealand Spirits Awards	2019	Premium Gin
Double Gold	World Spirit Awards	2018	Two Stars Guild of Fine Food Great Taste Awards	2016	London Dry Gin
Silver	China World Spirit Awards	2016	Premium Gin
Silver	Outstanding International Wine and Spirits	2015	London Dry Gin
Gold	San Francisco World Spirits Comp.	2015	London Dry Gin
Silver	Hong Kong Int. Wine and Spirits Comp.	2015	London Dry Gin
Silver	The Spirits Business – Global Gin Masters	2015	London Dry Gin
Silver	International Wine and Spirits Comp.	2015	Super Premium Gin
Gold	Diploma World Spirit Awards	2015	Gin and Tonic
			Premium Gin

PICKERING'S ORIGINAL 1947 GIN

AWARD	ORGANISATION	YEAR	CATEGORY
Winner	World Gin Awards	2020	Best Scottish Contemporary Style Gin
Double Gold	New Zealand Spirits Awards	2019	Premium Gin
Silver	San Francisco World Spirits Competition	2019	Premium Gin
Gold	World Spirit Awards	2018	New World Gin
Two Stars	Guild of Fine Food Great Taste Awards	2016	Super Premium Gin
Winner	China Wine and Spirit Awards	2016	Best British Gin
Gold	China Wine and Spirit Awards	2016	Premium Gin
Silver	International Wine and Spirits Competition	2016	UK Spirit of the Year
Bronze	San Francisco World Spirits Competition	2016	Premium Gin
Silver	Hong Kong Int. Wine and Spirits Comp.	2015	Premium Gin
			Premium Gin
			Premium Gin

PICKERING'S NAVY STRENGTH GIN

AWARD	ORGANISATION	YEAR	CATEGORY
Winner	World Gin Awards	2020	Best Scottish Navy Strength
Winner	Scottish Gin Awards	2019	High Strength Gin of the Year
Bronze	San Francisco World Spirits Competition	2019	Premium Gin
Silver	New Zealand Spirits Awards	2019	Premium Gin
Double Gold	World Spirits Awards	2018	London Dry Gin
Gold	The Spirits Business – Global Gin Masters	2015	Ultra Premium Gin
Silver	The Spirits Business – Global Gin Masters	2015	London Dry
Silver	Hong Kong Int. Wine and Spirits Competition	2015	London Dry 57%
Silver	Outstanding International Wine Spirits Awards	2015	Premium Gin
Silver	International Wine Spirits Awards	2015	Gin and Tonic Cocktail
Bronze	International Wine Spirits Awards	2015	Packaging
One Star	Guild of Fine Food Great Taste Awards	2015	Premium Gin

PICKERING'S GIN WITH SCOTTISH BOTANICALS

AWARD	ORGANISATION	YEAR	CATEGORY
Silver	World Spirits Awards	2018	London Dry Gin

PICKERING'S SLOE GIN

AWARD	ORGANISATION	YEAR	CATEGORY
Silver	San Francisco World Spirits Competition	2018	Premium Gin

PICKERING'S ISLAY OAK AGED GIN

AWARD	ORGANISATION	YEAR	CATEGORY
Silver	Scottish Gin Awards	2018	Cask Gin of The Year

PICKERING'S GIN BAUBLES

AWARD	ORGANISATION	YEAR	CATEGORY
Winner	Scottish Gin Awards	2017	Innovation of the Year
Finalist	Scottish Food and Drink Excellence Awards	2017	Brand Success of the Year
Winner	Marketing Society Star Awards	2017	Brand Success of the Year

A PICKERING'S GIN JOLLY – DISTILLERY TOUR

AWARD	ORGANISATION	YEAR	CATEGORY
Traveller's Choice	TripAdvisor	2020	
Cert of Excellence	TripAdvisor	2019	
Cert of Excellence	TripAdvisor	2018	
Cert of Excellence	TripAdvisor	2017	
Cert of Excellence	TripAdvisor	2016	
5 Stars	Visit Scotland	2019	Visitor Attraction for Edinburgh & Borders
5 Stars	Visit Scotland	2019	Visitor Attraction for Edinburgh & Borders
Winner	Visit Scotland "Thistle Awards"	2018	Best Visitor Attraction for Edinburgh & Borders
Visit Scotland		2017	Visitor Attraction for Edinburgh & Borders

PEOPLE

Winner	WeDO Scotland Awards	2017	Entrepreneur of the Year – Marcus Pickering

OUR BRANDS



SUMMERHALL DISTILLERY

PICKERING'S
GIN

THE
BROODY
HEN

A WHISTLE STOP TOUR THROUGH THE BRAND

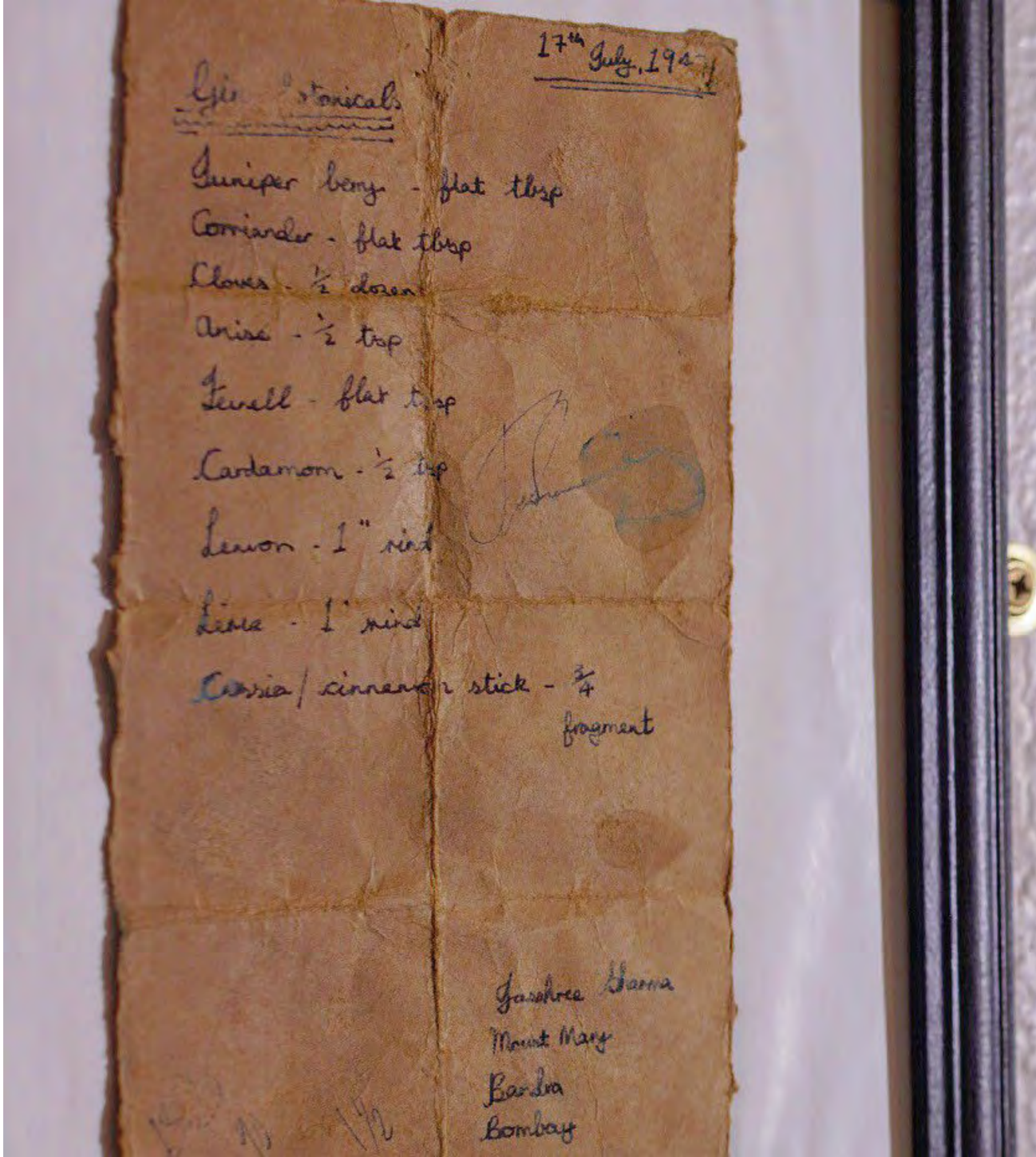


PICKERING'S GIN

THE BOTANICAL ENGINEERS



GO!



A RECIPE FROM 1947

Pickering's Gin is based on an original Bombay recipe, dating from 17th July 1947.

Kept as a family secret for over 66 years, it only resurfaced when Matt and Marcus began distilling at Summerhall in Edinburgh.





HANDCRAFTED GIN FROM A HAND-BUILT DISTILLERY

We were working at Summerhall when we spotted the derelict dogs kennels from the animal hospital that once stood there. What to do with it?

As fate would have it, Marcus had recently inheried a gin recipe from a friend of his late father. Add to that our mutual penchant for a good gin, and the next step seemed obvious.

Never mind that we didn't, strictly speaking, have a distillery. We rolled up our sleeves and built one. Never mind that we had no background in distilling. We tried, tested and experimented until we were experts. Never mind that everyone told us it couldn't be done. We got on and did it.

And so began the story of the Botanical Engineers.

Every bottle of Pickering's is distilled in our two 500L copper stills, Emily & Gertrude.



CORE GIN RANGE




THE
BROODY
HEN
SCOTCH WHISKY
THE BROODY HEN
THE BROODY HEN



17th Century Scotland

Where Our Story Began

The Broody Hen, is a legendary name that harks back to 17th Century Scotland. High taxation meant many illicit distillers went to great lengths to avoid the taxman. Barrels were banished to funeral corteges, whilst whisky bottles found their way into the nests of *broody hens.*

Hatching Our Plan

The Hidden Spirit

We have worked hard to create a beautifully blended whisky wise beyond its years, as a debut to the release of The Broody Hen 10 Year-Old Single Malt. We've been keeping this *hidden spirit* close to the nest, until the casks are ready to crack open.

THE BROODY HEN

SCOTCH WHISKY



The Broody Hen

Blended Scotch Whisky



The Broody Hen

10 Year-Old Single Malt

Every bottle of The Broody Hen Scotch Whisky is matured in specially selected casks, before being hand labelled and bottled in our distillery.







THE BROODY HEN LAUNCHES IN THE UK

31st May 2022 we began our journey into the whisky world launching The Broody Hen Blended ScotchWhisky in the UK. A press release followed by an official launch party at Edinburgh's 5-star, Hotel Du Vin involved a private first tasting and food pairing with The Broody Hen Blended Scotch Whisky.

67.8M
ONLINE REACH

39.7K
COVERAGE VIEWS

47.4K
SOCIAL MEDIA VIEWS

NEO-KOREA DISTRIBUTION VISIT US AT SUMMERHALL DISTILLERY.



THE BROODY HEN LAUNCHES IN EUROPE WITH ANKER AMSTERDAM SPIRITS.





JANUARY 2023 BEGINS WITH A VISIT FROM BRIO BRANDS LLC TO SIGN NEW TRADING DEAL FOR THE USA.



A 10-DAY TRIP TO SINGAPORE TO LAUNCH THE BLEND & 10 Y/O SINGLE MALT.


A SMALL DISTILLERY
GROWING GLOBAL BRANDS.

GOOD SPIRITS TRAVEL FAR

EXPORTING ALL OVER
THE PLANET



EST 2013

THANKS FOR JOINING US FOR THE RIDE



@summerhall_distillery

@summerhalldistillery



CONTACT in ASIA

Summerhall Distillery KOREA

Web: summerhalldistillery.co.kr
Mail: summerhall@neo-korea.com